

**EVALUATION/ASSESSMENT INSTRUMENT FOR BUSINESS
PRESENTATIONS**

Pronunciation/Non-verbal	5 pts.
Tone (Spanish interference)	
Eye Contact	
Gesture	
Posture	
Appearance	5 pts.
Proper for casual business appearance (will be discussed in class)	
Content	50 pts.
Level of critical thinking	
Exposure of inferences	
Providing details and reaching conclusions	
Organization	30 pts.
Introduction	
Body	
Conclusion	
Questions and Answers session	
Technology	10 pts.
Visual and Sound	

TOTAL

100 pts.